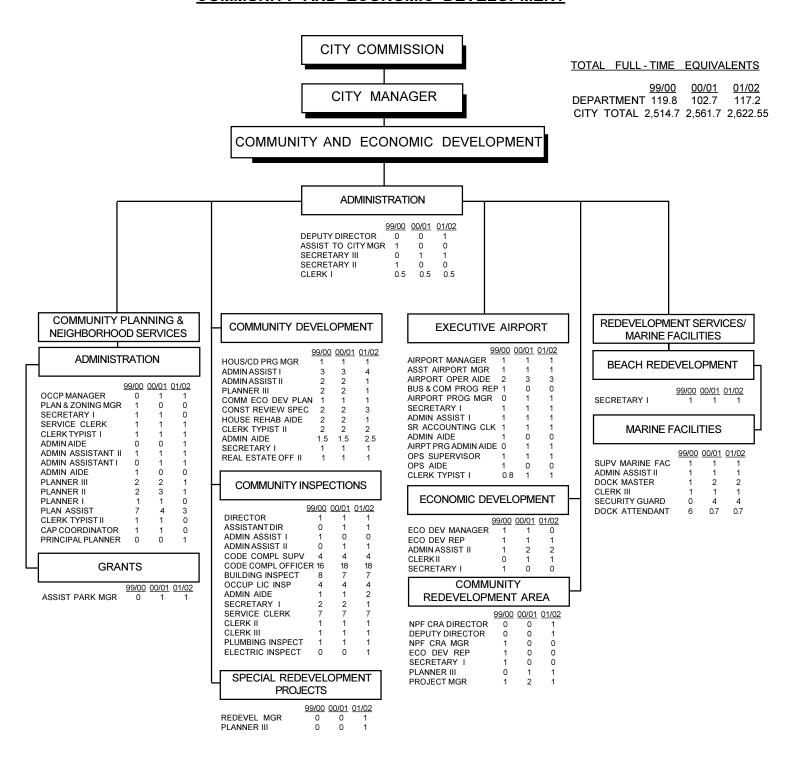
ORGANIZATION PLAN COMMUNITY AND ECONOMIC DEVELOPMENT



MISSION

Be the catalyst for community and economic development which embraces the diversity of the City and enhances the quality of life for residents, businesses and visitors.

FY 2001/2002 GOALS, OBJECTIVES AND SELECTED PERFORMANCE MEASURES

	FY 1999/2000	FY 2000/2001	FY 2001/2002
DIVISION : Administration	<u>Actuals</u>	Estimated	<u>Adopted</u>
Total Budget	\$573,265	\$567,199	\$651,168
Total FTE's	3	2.5	1.5

- 1. <u>Goal</u>: Ensure that the City Commission and City Manager's priorities are successfully implemented through the activities of the Department's divisions.
 - Objectives: a. Provide administrative oversight and guidance to support all the divisions.
 - b. Coordinate City Commission agenda items and other departmental correspondence.
 - c. Ensure that goals and objectives are being met.

DIVISION:	Community Planning &	FY 1999/2000	FY 2000/2001	FY 2001/2002
	Neighborhood Services	<u>Actuals</u>	Estimated	Adopted
Total Budget	-	\$1,102,550	\$1,352,050	\$917,350
Total FTE's		22	19	13

- 2. <u>Goal</u>: Develop and achieve community consensus on how to allocate resources that will sustain, manage and enhance growth of the City.
 - Objectives: a. Coordinate the City's land use issues for residents and businesses.
 - b. Apply the laws in the State Statute and City Zoning Code.
 - c. Reach community consensus and Commission approval for Area 2 in the Community Area Planning Program (CAP).
 - d. Facilitate the Neighborhood Capital Improvement Program (NCIP) with community, City departments and Commission.
 - e. Identify and enhance the City residents educational needs and programs by working with the Education Advisory Board and the Broward County Public Schools.
 - f. Provide project management on a broad range of land use programs including annexation, neighborhood preservation, small area plans, community development, targeted redevelopment, etc.

Selected Performance Measures	FY 1999/2000 <u>Actuals</u>	FY 2000/2001 Estimated	FY 2001/2002 <u>Target</u>
Workloads/Outputs:			
Neighborhoods With Small Area Plans	0	12	14
Workshops Conducted	6	8	8
Plotting Neighborhood GIS Data	12	14	18
Annexation Bills	2	2	2
Neighborhood Leadership Classes (NLC)	2	8	6
NCIP Projects Approved	19	18	10
CAP Consensus Hours	200	100	200
Hours Worked on Annexation	N/A	600	800
Mobilize Study Circle Initiative	N/A	N/A	1
Efficiency:			
Text Amendments By Deadline	100 %	100 %	100 %
NCIP Projects By Deadline	80 %	90 %	85 %
Effectiveness:			
CAP Workshop Participation	100 %	95 %	95 %
Departments Using GIS Data	25 %	85 %	85 %
Text Amendments Approved	100 %	100 %	N/A
Completed NCIP Projects Within Budget	100 %	100 %	100 %
Implement Community Area Plans	0 %	20 %	20 %
	FY 1999/2000	FY 2000/2001	FY 2001/2002
<u>DIVISION:</u> Economic Development	Actuals	<u>Estimated</u>	Adopted
Total Budget	\$474,788	\$729,708	\$796,493
Total FTE's	1	5	4

^{3.} Goal: Facilitate compatible commercial growth and expansion in the City.

Objectives: a. Increase the commercial tax base to keep the millage rate as low as possible to support municipal services.

- b. Target our economic development program to strengthen business retention and attraction efforts to support the needs of small businesses.
- c. Continue targeted survey work conducted by the Chamber of Commerce.
- d. Improve the aesthetics of the business districts.
- e. Provide financial assistance to businesses in the Enterprise Zone.

Selected Performance Measures	FY 1999/2000 <u>Actuals</u>	FY 2000/2001 Estimated	FY 2001/2002 <u>Target</u>
Workloads/Outputs:			
Small Business Seminars	7	14	15
Incentive Proposals Reviewed	N/A	45	50
Existing Business Interviews/Meetings	N/A	340	300
Existing Informational Phone Calls	N/A	1,585	2,000
BCIP Projects Approved	6	5	6
Efficiency.			
Efficiency: Businesses Assisted/2 FTE's	250	275	300
Marketing Plan Completed	0	0	100%
Web Page Design/Implementation	0	0	100%
Completed	O .	V	10070
Effectiveness:			
Jobs Retained	250	1,000	500
Jobs Created	500	931	750
EZ Loans Closed	\$260,000	\$443,885	\$675,000
	FN. 1000/2000	TV 2000/2001	EN 2001/2002
<u>DIVISION:</u> Community Development	FY 1999/2000	FY 2000/2001	FY 2001/2002
(Grants)	Actuals Actuals	<u>Estimated</u>	Adopted
Total Budget	\$9,113,713	\$8,905,856	\$10,456,989
Total FTE's	15.5	15.5	17.5

- 4. <u>Goal</u>: Improve the quality of life through the development of integrated programs to increase business opportunities, provide quality jobs, facilitate desirable, affordable housing and install infrastructure improvements to create safe, attractive and secure neighborhoods.
 - Objectives: a. Facilitate the rehabilitation of affordable housing units.
 - b. Administer the Housing Opportunities for Persons With Aids (HOPWA)

 Program to ensure funds are appropriately expended and appropriate services delivered.
 - c. Provide monitoring and oversight for CRA Projects to ensure that they are completed in accordance with the Development Agreement.
 - d. Develop a monitoring strategy to ensure compliance of federal regulations for all sub grantee agencies and direct program clients.
 - e. Facilitate the acquisition of vacant residential lots for the construction of single family homes on the acquired properties.

	FY 1999/2000	FY 2000/2001	FY 2001/2002
Selected Performance Measures	<u>Actuals</u>	Estimated	<u>Target</u>
Workloads/Outputs:			
Spot Clearances/Demolitions	N/A	15	10
HOPWA Unit Renovations	N/A	N/A	49
HOPWA Substance Abuse Residents Cases	182	110	100
HOPWA Rental Vouchers/Households	322	439	600
HOPWA Nonprofit Housing	387	258	300
Units/Households			
HOPWA Assisted Living/Residents	91	98	75
HOPWA Direct Emergency Financial	504	560	600
Assistance (Transitional & Direct			
Combined)			
Infill Housing Program	10	2	15
Rental Rehabilitation Units	2	2	66
Replacement Housing	8	8	8
Owner-Occupied Rehabilitation Homes	12	10	10
Purchase Assistance/Loans	0	35	22
Neighborhood Beautification Grants	87	34	25
Emergency Rehab/Repairs	13	8	10
Housing Recovery	3	1	2
Efficiency:			
Homeowners Applications Processed/3 FTE's	140	75	100
Homebuyers Applications Processed/2 FTE's	13	40	51
HOPWA Invoice Payment Requests/2 FTE's	1,008	1,109	1,800
Effectiveness:			
Approved Homeowners Repairs Completed	86 %	% 80 %	53 %
Homebuyers Closing On Home Purchases	100 %	93 %	73 %
Average Days to Issue HOPWA Payments	10	10	10
	FY 1999/2000	FY 2000/2001	FY 2001/2002
<u>DIVISION:</u> Executive Airport	<u>Actuals</u>	Estimated	<u>Adopted</u>
Total Budget	\$2,908,090	\$4,367,007	\$4,190,048
Total FTE's	8.8	11.8	12.0

^{5. &}lt;u>Goal</u>: Create the finest General Aviation Airport, Industrial Airpark, Helistop, and Foreign-Trade Zone facilities in the country. Attract businesses to this area, help those businesses prosper, be an asset to the City, and be a benefit to the community.

Objectives: a. Operate, maintain, and improve the Airport and Downtown Helistop in a manner that optimizes safety, security, and efficiency.

b. Administer Airport and Industrial Airpark leases to maximize revenues to the City and ensure conformance with regulatory requirements.

- c. Market and promote Executive Airport and Industrial Airpark and the Downtown Helistop to increase awareness of the City's aviation and non-aviation facilities.
- d. Plan and develop new facilities and programs to attract and retain business to the area
- e. Improve the quality of life by serving the aviation needs of the citizens of Fort Lauderdale while involving community leaders to address neighborhood issues related to the Airport.

Selected Performance Measures	FY 1999/2000 Actuals	FY 2000/2001 Estimated	FY 2001/2002 <u>Target</u>
Workloads/Outputs:			
Leases Administered	47	48	49
Invoices Processed	504	518	570
Financial Transactions Handled	340	500	520
Aviation Advisory Board (AAB)	6,169	7,500	8,000
Transactions Handled			
Airfield/Heliport Inspections Conducted	200	300	400
Notices/Alerts/Call Outs	300	400	425
People Trained in Airport Operating Area	75	100	150
(AOA) Safety Program Classes			
Individuals on Airport Tours	400	400	475
Citizen Responses/Noise Program Interactions	5,500	6,000	6,500
Grant Dollars Received	\$1,508,550	\$4,737,000	\$3,097,500
Plans Reviewed/Monitored/Coordinated	50	65	70
Promotional/Informational Items Created/Distributed	2,500	3,000	3,500
Efficiency:			
Invoices Processed/1 FTE	504	518	570
Financial Transactions Handled/1 FTE	340	500	520
AAB Items Distributed/1.5 FTE	6,169	5,000	5,333
Airfield/Heliport Inspections/2 FTEs	100	150	200
Notices/Alerts/Call Outs/2 FTEs	150	200	212
Citizen Responses/Noise Program Interactions/1 FTE	5,500	6,000	6,500
Promotional/Informational Items Created/Distributed/1 FTE	2,500	3,000	3,500
Effectiveness:			
Revenue Generated	\$4,799,775	\$5,031,760	\$5,082,409
Real Estate Taxes Assessed	\$1,536,606	\$1,600,628	\$1,600,628
AOA Badges Awarded	75	100	150

	FY 1999/2000	FY 2000/2001	FY 2001/2002
DIVISION : NWPFH/CRA	Rev Budget	Estimated	<u>Adopted</u>
Total Budget	\$189,313	\$750,620	\$1,200,788
Total FTE's	2	6	6

- 6. <u>Goal</u>: Expand and diversify the economy and tax base of the Northwest-Progresso-Flagler Heights/Community Redevelopment Area (NWPFH/CRA).
 - Objectives: a. Implement infill development project in Sweeting Estates.
 - b. Initiate redevelopment by acquisition of properties and rehab of structures in the Midtown Business District.
 - c. Assist Community Development Division in initiating a residential infill housing program in Dorsey Riverbend.
 - d. Initiate infrastructure plans for Flagler Heights.
 - e. Implement CRA Strategic Finance Plan.
 - f. Attract new businesses and developments utilizing incentive programs.
 - g. Attract private sector partners.

Selected Performance Measures	FY 1999/2000 * <u>Actuals</u>	FY 2000/2001 Estimated	FY 2001/2002 <u>Target</u>
Workloads/Outputs:			
Private Sector Partners	5	3	2
Rehabilitation Projects	4	4	4
Redevelopment Projects	4	3	3
Public/Private Development	1	2	1
Incentive Program Projects	3	4	5
Issue RFP's	1	2	1
Expand CRA Boundaries	1	2	N/A
Distribute Leasing Packages	350	1,000	250
Developer Contacts	75	50	75
Complete Infrastructure Plans	2	1	2
Community Outreach	12	20	20
(Meeting/Forums)			
Residential Projects Initiated	1	1	1
Efficiency:			
Community Outreach Meetings/	12	20	20
Forums			
Development Agreement(s)	N/A	1	2
Completed			

^{*}Program Begun Mid Year

Selected Performance Measures	FY 1999/2000 * <u>Actuals</u>	FY 2000/2001 Estimated	FY 2001/2002 <u>Target</u>
Effectiveness: Tax Incentive Financing (TIF) Generated	\$560,222 *	\$818,562	\$1,247,338
*FY 1999/2000 Reflects Partial Year			
<u>DIVISION</u> : Redevelopment Services and Marine Facilities Total Budget (General Fund) Total FTE's	FY 1999/2000 <u>Actuals</u> \$919,167 10	FY 2000/2001 <u>Estimated</u> \$1,100,081 10	FY 2001/2002 <u>Adopted</u> \$1,207,733 9.7
Total Budget (CRA Fund) Total FTE's	\$42,040 1	\$95,503 1	\$133,973 1

- 7. <u>Goal</u>: Enhance the City's economic and social base through formation of public-private partnerships for the redevelopment of publicly-owned property; and for our customers and visitors to City marine facilities, provide the most cost effective and economical service in a clean and safe environment.
 - Objectives: a. Negotiate and enter into a development agreement for the Las Olas Intracoastal Municipal Parking Lot.
 - b. Coordinate with Broward County on the funding, permitting and construction of the county-wide beach restoration and re-nourishment program, and enter into an interlocal agreement for the portion related to the City's participation.
 - c. Provide clean and safe City marine facilities.
 - d. Increase customer service by providing continuity and stabilization to the staffing of marine facilities.
 - e. Improve operational efficiencies through use of new technologies in cash and slip management accountability.
 - f. Promote the availability of the City's marine facilities and the individual strengths of each berthing site in relation to the special amenities it offers.

	FY 1999/2000	FY 2000/2001	FY 2001/2002
Selected Performance Measures	<u>Actuals</u>	Estimated	<u>Target</u>
Workloads/Outputs:			
Downtown Facilities:			
Slips Rented/New River Docks	21,982	21,119	21,119
Slips Rented/Cooley's Landing Marina	5,490	5,454	5,454
Intracoastal Facilities:			
Slips Rented/Las Olas Marina Fixed Piers	8,891	9,098	10,325
Slips Rented/Las Olas Marina Floating Docks	1,325	3,576	3,576
Slips Rented/Las Olas Marina Anchorage	2,379	2,466	2,466

	FY 1999/2000	FY 2000/2001	FY 2001/2002
Selected Performance Measures	<u>Actuals</u>	<u>Estimated</u>	<u>Target</u>
Efficiency:			
Occupancy:			
<u>Downtown Facilities:</u>			
New River Docks	64 %		64 %
Cooley's Landing Marina	60 %	60 %	60 %
Intracoastal Facilities:			
Las Olas Marina Fixed Piers	68 %		70 %
Las Olas Marina Floating Docks	23 %	61 %	61 %
Las Olas Marina Anchorage	65 %	67 %	67 %
Effectiveness:			
Occupancy Over (Under) Prior Years:			
Downtown Facilities			
New River Docks	0 %	0 %	0 %
Cooley's Landing Marina	(10) %	0 %	0 %
Intracoastal Facilities			
Las Olas Marina Fixed Piers	4 %	1 %	1 %
Las Olas Marina Floating Docks	5 %	38 %	
Las Olas Anchorage	0 %	2 %	0 %
Advisory/Community Meeting Hours	66	66	66
Outside 40/Hour Week/2 FTE's			
Visitors Satisfaction Rating	Good-Excel.	Good-Excel.	Good-Excel.
	FY 1999/2000	FY 2000/2001	FY 2001/2002
DIVISION : Community Inspections	Actuals	Estimated	Adopted
Total Budget (General Fund)	\$2,568,150	\$3,152,647	\$3,485,800
Total FTE's	48	48	50

8. <u>Goal</u>: Provide necessary administrative support resulting from inspections to accomplish City goals and establish Commission priorities.

Objectives: a. Inspect properties for compliance with South Florida Building Code (SFBC) and City Code of Ordinances.

- b. Interact with neighborhood groups promoting cooperative code enforcement.
- c. Provide training and continuing education classes for inspectors.
- d. Process cases through Unsafe Structure Board, Special Master and Code Enforcement Board.
- e. Process City Commission Agenda items and Citizen Service's items.
- f. Process customer complaints, and provide customer service via telephone and personal contact.

- g. Process technical knowledge and experience to questions regarding code.
- h. Process lien search inquiries, track liens and foreclosures, and research property for code violations, open cases and monies owed.
- i. Provide support for the Interdepartmental Work Team (IWT) and Community Area Planning (CAP) initiatives.
- j. Provide educational training at elementary schools.

Selected Performance Measures	FY 1999/2000 <u>Actuals</u>	FY 2000/2001 Estimated	FY 2001/2002 <u>Target</u>
Workloads/Outputs:			
Civic Association Presentations	18	150	130
Lots Cleared	320	537	420
Buildings Demolished	58	17	25
Code Enforcement Board Cases	3,870	3,291	3,000
Properties Inspected	50,481	51,832	78,000
Inspectors with Level I, II, III Training	20	30	20
Process Lien Search Inquiries	1,500	2,000	2,000
Process Notices for Boards	4,000	3,401	3,000
Customer Calls/Contact	N/A	75,000	100,000
Efficiency:			
Inspections/FTE	N/A	3,000	3,000
Response Time/Processing Notices (Days)	2	2	2
Response Time Lien Inquiries (Days)	5	3	3
Accurate and Timely Monthly Reports	90 %		
Accurate Lien/Property Searches	N/A	100 %	
Effectiveness:	00.07	00.04	24.24
Properties in Compliance	90 %		
Inspectors with All Identified Training	80 %		
Support Staff Crossed Trained	80 %		
Customer Satisfaction	90 %		
Notices Processed Timely	100 %		
Projects Implemented Timely	60 %		
Liens Negotiated	N/A	40 %	
Neighborhood Associations Requesting Presentations	N/A	30 %	35 %
Reduce Need to Assess Fines Due to Non Compliance	N/A	3 %	56 %

	FY 1999/2000	FY 2000/2001	FY 2001/2002
<u>DIVISION</u> : Redevelopment Projects*	<u>Actuals</u>	Estimated	<u>Adopted</u>
Total Budget	N/A	N/A	\$240,774
Total FTE's	0	0	2

^{*}Reorganized in FY 2001/2002. Previously part of Economic Development Division.

- 9. Goal: Create significant tax base through the redevelopment of City owned properties.
 - Objectives: a. Leverage private investment in the redevelopment of City owned sites.
 - b. Effectuate key economic development objectives in and around City owned sites.
 - c. Develop a Master Development Plan for key city owned properties.

	FY 1999/2000	FY 2000/2001	FY 2001/2002
Selected Performance Measures	<u>Actuals</u>	Estimated	<u>Target</u>
Workloads:			
Develop New Request for Proposals	N/A	1	3
Acquire Public Parcels	N/A	2	2
Acquire Private Parcels	N/A	0	1
Convey Public/Private Parcels	N/A	0	4
Relocate Low Income Families	N/A	N/A	100
Negotiate Master Development – Konover	N/A	N/A	1
Requests for Proposals Processed	N/A	1	3
Efficiency:			
Infrastructure Grants Processed	N/A	N/A	100 %
Joint EDA Grant Submittal With County	N/A	N/A	100 %
Effectiveness:			
Create 70 New Jobs (Above BC Median)	N/A	N/A	90 %
Negotiate Project Yielding \$800,000 in TIF	N/A	N/A	100 %
Negotiate Phase I Parcel Conveyance	N/A	N/A	100 %
Fund \$4 Million in New Infrastructure	N/A	N/A	100 %

		FY 1999/2000 Actual	FY 2000/2001 Orig. Budget	FY 2000/2001 Est. Actual	FY 2001/2002 Adopted
			General Fund		
Revenues					
Licenses and Permits	\$	3,025,827	2,716,400	2,716,500	2,715,000
Intergovernmental Revenue		184,809	200,000	200,000	200,000
Charges for Service		1,680,240	2,103,575	2,161,748	2,231,280
Fines and Forfeits		226,049	125,000	495,410	150,000
Miscellaneous Revenues		450,347	501,996	465,975	663,651
Total	\$	5,567,272	5,646,971	6,039,633	5,959,931
Expenditures					
Salaries & Wages	\$	2,969,261	3,611,423	3,417,708	3,737,382
Fringe Benefits		747,985	976,870	950,074	1,075,503
Services/Materials		1,497,912	1,692,314	1,821,191	1,718,894
Other Operating Expenses		385,649	439,785	598,408	729,615
Capital Outlay		72,600	76,483	114,303	37,924
Total	\$	5,673,407	6,796,875	6,901,684	7,299,318
	Community Redevelopment Fund				
Revenues	Φ	1.061.647	1 256 151	1 240 706	1 (05 225
Intergovernmental Revenue	\$	1,061,647 0	1,356,151 0	1,349,706 274	1,695,235 76,930
Miscellaneous Revenues		288,744	235,907	338,874	268,907
Total	\$	1,350,391	1,592,058	1,688,854	2,041,072
Expenditures					
Salaries & Wages	\$	145,069	255,322	215,419	359,688
Fringe Benefits		26,485	61,866	51,996	83,849
Services/Materials Other Operating Expenses		33,813 20,540	480,778 70,265	491,161 60,497	820,381 65,343
Capital Outlay		5,446	8,750	27,050	5,500
Total	\$	231,353	876,981	846,123	1,334,761

	FY 1999/2000 Actual	FY 2000/2001 Orig. Budget	FY 2000/2001 Est. Actual	FY 2001/2002 Adopted
		Airport Fund		
Revenues				
Charges for Service	\$ 1,628,280	1,528,003	1,583,462	1,629,97
Miscellaneous Revenues	3,171,499	3,148,863	3,162,708	3,452,812
Total	\$ 4,799,779	4,676,866	4,746,170	5,082,409
Expenditures				
Salaries & Wages	\$ 411,564	616,890	528,924	651,795
Fringe Benefits	116,913	149,094	154,502	187,663
Services/Materials	843,532	1,819,459	1,950,955	1,468,311
Other Operating Expenses	1,472,111	1,663,662	1,669,997	1,855,079
Capital Outlay	33,971	54,800	62,629	27,200
Total	\$ 2,908,091	4,303,905	4,367,007	4,190,048